



Central Depository Services (India) Limited

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COMMUNIQUÉ TO REGISTRAR & TRANSFER AGENTS

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POPULARIZING SEBI INVESTOR WEBSITE

Issuers / RTA are advised to take note that SEBI has recently launched New Investor website which offers valuable insights that can empower the general public to become informed and savvy investor.

SEBI Investor Website is aimed to help an individual to take control of money so that it can lead to a better outcome to his/her investment journey. The website offers guidance to individual to manage their money well and make sound financial decisions on their own.

We believe that contents uploaded on SEBI Investor website regarding financial awareness topics, tools and calculators can help people of all ages, backgrounds and incomes to be in control of their financial decisions and become an informed investor.



The banner features the SEBI logo and the slogan "हर निवेशक की ताकत Har Investor Ki Taaqat" in Hindi. It includes the URL <https://investor.sebi.gov.in> and the tagline "UNLOCK THE WEALTH OF KNOWLEDGE AT THE SEBI INVESTOR WEBSITE Empower yourself in the world of investing". A vertical list of four icons with corresponding text describes the website's features: 1. Money Matters (Personal Finance), 2. Educational Resources (Investments and Securities), 3. Financial Tools and Calculators, and 4. Financial Health Check. A QR code is provided for easy access. The bottom of the banner shows a laptop, a smartphone, and a tablet displaying the website's interface.

In this regard, we request our intermediaries to popularize the SEBI Investor Website by uploading the link <https://investor.sebi.gov.in/> and display the above banner on the website, online trading apps and educational apps, etc. The soft copy of the Banner is attached for your reference.



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Queries regarding this communiqué may be addressed to: CDSL IPF team on (022) 2305- 8614, 2305- 8781 or 2305-8682. Emails may be sent to: iap@cdslindia.com.

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